

Welcome to WV Susan G Komen for the Cure Monday Morning Coffee 06-16-08

For updates and information from WV Susan G Komen for the Cure grab that cup of mojo or iced tea and let's see what's going on and coming up.

Report on recent activities;

Breast Cancer Survivors, Activists Head To Capitol Hill to Marshall Support for Comprehensive Cancer Legislation

Local Members of Susan G. Komen for the Cure Discuss Funding, Access Needs

WASHINGTON, D.C. 06-13-2008 – Members of the West Virginia Affiliate of Susan G. Komen for the Cure traveled to the nation’s capital June 5 to help make the case for more funding for cancer research and access to screening and treatment. During their meetings with Legislative Assistants to the House Representatives: Alan Mollohan (D), Shelley Moore Capito (R), Nick Rahall (D), Senator Robert Byrd Press Sec., Senator Jay Rockefeller, the delegation discussed the need to energize research and the disparities in access to care that exist, particularly in rural and minority communities.

“Thirty five years after our nation declared war on cancer we are still facing a cancer crisis,” said Tamra Hartman, WV Affiliate Public Policy Chair, “This week’s push on Capitol Hill should help build momentum for an all-out assault on all cancer.”

The WV Affiliate delegation joined nearly 300 survivors and activists from 39 states plus the District of Columbia creating a pink wave across over 400 Capitol Hill offices helping to build a foundation of support for comprehensive cancer legislation that will soon be unveiled by Senators Edward Kennedy (D-MA) and Kay Bailey Hutchison (R-TX). Prior to Senator Kennedy’s recent diagnosis of brain cancer, he chaired a hearing of the Senate Health, Education, Labor and Pension committee that discussed the issues addressed by the bill he and Senator Hutchison are crafting.

The Komen delegation reminded members of Congress that despite the many investments and advancements over the past three decades, 40 percent of Americans will be diagnosed with cancer at some point in their lives, including approximately 1.4 million new cases this year alone. Cancer will kill more than a half million people this year – about 1,500 people a day.

They also called on Congress to provide a greater government investment in cancer research, placing an emphasis on early detection, and promoting the discovery and development of biomarkers to detect cancers at the earliest possible stage. In addition, investment should be focused on personalized treatments, so early detection can be as easy as a blood test and treatments as non-invasive as an injection. At the same time, they warned Congress not to lose sight of the gaps in access to the detection and treatment options available today that impact the uninsured, underinsured and rural and minority populations.

“While we should be excited about the opportunities for the future and should do everything in our power to discover and deliver the cures, we have to close the gaps that exist today,” said Tamra Hartman. “If we don’t, as the science surges, the gaps will only widen.”

We would like to thank Tamra Hartman and Patricia Davis for making the trip to DC to keep WV needs in front of the decision makers. As well as participating in the Susan G Komen Nation Race For The Cure. They joined volunteers from across the Nation to support the 50,000 participants in Race Day activities. A day for reflection and celebration that raised over \$3 million dollars toward A World Without Breast Cancer.

Race Committee for '09

We are actively seeking a volunteer Race Director to help in the development and coordination of all Race activities for May 2nd 2009. This would require at the least a commitment to holding monthly committee meetings, overall planning and follow through. Skills required are people management, comfort with delegation, and expectation of accountability. We offer training at our national training venue in July or August. In the 2 months prior to race intensity of time can be an issue. If you have a passion and skill for Event planning please contact president@komenwv.org or call 556-4808.

Some of you may be interested in joining the Race Committee Team for next year....please email racechair@komenwv.org these monthly meetings will start immediately and hope to cover much through the summer.

Shop For The Cure and support your Local Affiliate

Now you can click to multiple shopping areas and know that your purchases will generate a donation by that company to our WV Affiliate.

When you visit our web address you can find links to Coffee or Jewelry and yes even Pink Ribbon Clothing (coming by month's end). Or you can go there through these links.

Check out our newsletter namesake product=



Simply go to www.justbrewitfundraising.com

1. click on Buy/Order coffee

2. select your coffee(s)
3. click on Susan G Komen WV Affiliate-WV under *Direct Your Donations*
4. select decaf if needed
5. select grind
6. you may also make an additional donation

When you direct your donation to our organization \$3.00 of every bag you purchase goes to further our cause to eliminate breast cancer.

Now if that isn't enough shopping for you- some of you may remember special pink jewelry we offered during Pink Power events. If not don't worry you can check it out at the following link

[Click Here for Breast Cancer Awareness Jewelry!](http://interneka.com/affiliate/AIDLink.php?BID=12052&AID=35275)

Be sure to use the link for jewelry purchasing so a percentage of sale is directed toward the WV Affiliate.

And as if the jewelry wasn't cool enough on it's own there are functional pieces for lymphadema alert. Check the site often for new and creative peices.



If jewelry and coffee are not enough, stay tuned for cool clothing for men and women from **Pink Ribbon Classics.**

Check our web site often for updates in Shop for the Cure vendors and more.

If you are interested in holding an event to support the WV Affiliate be sure to check out a special request and agreement form soon to be uploaded to the site. All vendors using the WV Affiliate Susan G Komen Logo in any andvertising or announcement will have to have prior approval or risk of fine and misrepresentation.

Upcoming EVENTS; (White water rafting, Weiner races, Golf Rallys, Ford Warrior clothing, FUZE- keep reading...)

Raft for the Cure August 16th,2008 New River Gorge with Class VI

Mention "**Cure**" when booking your reservation at 1-800-252-7784 and 50% of your trip cost will be donated to WV Affiliate. Together we *can* make a difference.

Both Lower and Upper trip options available at \$110. for adults and youth price based on trip and age. Price includes transportation, gear, guides, and lunch-complementary rose petals for river tribute. Meal and lodging packages available when booking "Raft for the Cure" .

Visit www.class-vi.com or call 1-800-252-7784

So consider a vacation closer to home and support a WV Business, save gas and time, make it a family outing, breath fresh air, eat great food and have an adventure - all while supporting your WV Susan G Komen for the Cure.

A memorable and exciting event for friends and families, that benefits our mission to save lives, empower people, ensure quality care for all and energize science to find the cures.

**The Thunder of Paws
The Thrill of Victory
The Whine of Defeat**

FESTIVALL WIENER DOG RACES

Saturday, June 21, 2008

Charleston West Side Main Street, Kanawha Charleston Humane Association, and the Susan G. Komen Foundation present the 2nd Annual Race

Stonewall Jackson Middle School Lawn

Pre-Registration – Until June 16th: Send entry form and check to West Side Main Street, Attention: Libby Ballard, – 303 Washington St. W., Charleston, WV 25302. Cost - \$15.00 per Wiener. Checks payable to West Side Main Street. Includes participation in the Wiener Parade and Costume Contest.

Day of Race Registration: 10:00 a.m. to 12:00 a.m. Cost \$20.00 per wiener.

FEATURES:

- . Shaded Bleachers Open in Race Area: 10:30
- . Vet Corner- special care issues for dachshunds – 11:30 a.m.
- . Blessing of the Pets: 12:00 a.m.
- . The Great Barkini'- Pet Fortunes – 11:00 a.m.
- . Wiener Dog Splash Pools: Opens at 11:00 a.m.
- . Food and Beverage Vendors: Open at 10:30 a.m.
- . Wiener Dog Merchandise Tent: Opens at 10:00
- . Wiener Dog Caricature Artist: Sketches available all day.

PARADE OF THE WIENERS AND COSTUME JUDGING – 12:30 P.M.

• (Categories: Most Original, Cutest Boy Wiener, Cutest Girl Wiener, Best Wiener/Owner Theme Costume). Celebrity Judges: Jessica Ralston (WSAZ) and Deborah Linz (WCHS).

RACE SCHEDULE: Race heats begin at 1:00 p.m. (Times are approximate)

1:00 p.m. Year	Puppy Division -	Ages up to 1
1:15 p.m. Years	Adult Division I	Ages 1 Year to 5
1:45 p.m. 10 Years	Adult Division II	Ages 5 Years to
2:00 p.m.	Senior Division	Ages 10 years and

above
2:15 p.m.

Race for the Cure

Open to All Ages

AWARDS:

Cash Prize for 1st place in each division

2nd place winners receive merchandise prizes.

Drawings will be held for doggie and owner prizes by entry ticket throughout the day!

Information - Call Libby Ballard (541-5533) or E-Mail:

libby.ballard@cityofcharleston.org.

WEST SIDE WIENER DOG RACE ENTRY FORM

Please type or print clearly:

Owners Name: _____

Dog's Name: _____ Dog's Age _____ Years
_____ Months

Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ E-Mail: _____

Race Only _____ Race and Pet Parade/Costume _____

I will not hold any party responsible if another dog injures my dog or me.

I certify my dog has had all required shots.

Charleston West Side Main Street and all other sponsor s will not be responsible for any cost incurred for misbehaved dogs. Owners are

responsible to control their dogs at all times. I agree to keep my dog on a leash except when racing.

Please Sign:

(Registrations without signature will not be able to participate in the race.)

******This is a rain or shine event for charity– No refunds******

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Race Rules and Regulations

- **Must be a Wiener Dog. – This does not mean they have to be AKA registered. If their shot record from the vet indicates breed of dog as dachshund, - then it is a Wiener dog. If it looks like a wiener it will be considered a wiener.**
- **Please be sure your dog has had all required shots for it's own protection.**
- **May bring your dog's favorite toy.**
- **No food (human or dog food) or other pets are allowed in immediate race area.**
- **All dogs must be on a leash and will be asked to leave if unruly.**
- **Owners are required to cleanup their dog's accidents. Plastic bags available.**
- **Dogs should be on their best behavior (i.e. no fighting or biting).**
- **Only two handlers in the race area per dog - one at start and one at finish line.**
- **No waving blankets or other large items at the start of the race.**
- **Races will be run in heats with the winner of each heat racing against the other heat winners for the Division.**
- **No dogs not involved in the race and parade are permitted within the race area.**
- **No selling of puppies or adult dogs of any size or breed.**

- Proceeds go to W S Main Street, Susan G. Komen Foundation, Humane Society.

Pet Parade/Costume Contest

- Your dog can enter the parade/costume contest whether entered for a race or not. The cost is the same. Costume awards will be given out immediately after parade for Most Original, Cutest Boy Wiener, Cutest Girl Wiener, Best Wiener/Owner Theme Costume.

Not too early to mark your calendars for K9's for the Cure (Bark in the Park)

October 11th at Shawnee Park in Dunbar

This time it's not a Race but a Walk for you and your best friend...we even provide some new friends

Carrie Mallory and her team will offer a day of fun for you and your pooch of any variety. This event not only benefits WV Susan G Komen for the Cure but also the Humane Society. So mark your calendar and keep your eyes open for more details (tell "Woofie" to settle down and save the wags for later).

If you are interested in having a table, demonstrating pet related topics or volunteering contact; cmallory@suddenlink.net

What a fun summer this is turning out to be for all our furry friends

Calling All Warriors....

stay tuned for details on how your purchases of Ford Warrior Apparel can benefit the WV Affiliate...you will be given a promotion code very soon that when you make a purchase at FORDCARES.COM we will be entered into a CHALLENGE for \$10,000.00. I think it is about time we won a challenge and made a name among these great United States as a true WARRIOR for the CURE.

Also stay tuned for Yoplait details....we partnered with many groups and organization last year to increase the lids collected and move up the map in total donations....this year with some excitement and planning we can make more \$ for our State and have a greater showing in State pride 'for the cure'.

Check out Golf for Women magazine...20th Anniversary year and they are looking for what inspires you top reach out and "Rally for the Cure". Check with your local golf course or group for Rally events in your area. Or go to www.komen.org and register a Rally in your area. Proceeds go to the National Susan G Komen for the Cure and benefit not only research but our local Affiliate in raising funds.

In October Self editors will be looking for online essays with photos concerning someone in their life that has been affected by breast cancer and how that person has motivated them to make a difference. Keep reading Self magazine for more information and rules for winning not only a donation made to the Affiliate in your name but wonderful prizes for the 5 finalists.

FUZE is our newest National Sponsor in the non- carbonated, all natural, vitamin enhanced beverage catagory...so keep looking for opportunities to take advantage of their sponsorship.

Board Related Activities

Look for more information from that event and if you are not receiving the Advocates Alliance newsletter, you can register at www.actnowendbreastcancer.org or www.ivoteforthecure.org

Always for more information you can contact 1-800-GO-KOMEN

Also in todays very active political environment, please do not use Komen materials for any political endorcements or opinions. We have a non-profit tax exempt 501c3 status and could lose that, if we allow ourselves to become partisan in any way. If you have thank you notes or post cards or even mailing labels - do think twice before using them for personal political mailing. Thank you for your attention to this, I would not have mentioned had it not become an issue.

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We will have Board and Committee members attending various training sessions in the coming months. Our Board of Directors will be working on Development and Community Profile updating through the summer. We will have intensive training days and would welcome information that is pertinent to our ability to serve our WV programs. Please feel free to contact president@komenwv.org or 556-4808 with any information you would like to put before the members.

We have various committees looking for members;

1. Volunteer Committee= this is a group to over see and develop volunteers. This group will work closely with the Education Committee to insure volunteers are well trained and provide a 'Speakers Bureau' for events through out the year.

2.Fundraising Committee= this group will seek and manage fundraising opportunitites, and insure compliance with governance of activites.

To join any committee please contact president@komenwv.org or call 556-4808